

Dr. Pannu's **WHITENING FOR LIFE** Qualification Criteria

We pride ourselves on the smiles that leave our office. We also pride ourselves on knowing our patients are maintaining the best possible oral health. Professional Teeth Whitening for Life was developed as

a special service for those patients that are already **taking their dental health seriously**, and as an incentive for those who need a little help keeping up with their dental care.

We believe it is extremely important to maintain the recommended preventative hygiene through regular care appointments and receive the essential dental treatment to maintain a healthy and beautiful smile. In fact, if you maintain your regular preventative appointments and receive your recommended treatment you'll spend, on average, less money on dental care than others who only see the dentist when they perceive that a problem exists. All too often, those who wait until there is a problem tend to have created irreversible damage to their gums, teeth, and/or jaw.

Because of the amazing opportunity and the significant value and savings our Whitening for Life program presents there is some criteria you must meet in order to qualify for the program

There are three unique criteria depending on your present status with our office.

New Patient Activation Criteria

1. Must be at least 18 years of age.
2. Must complete initial hygiene care, x-rays, doctor's exam, and re-appoint for six month re-care
3. Must comply with minimum required dental care as treatment planned by doctor
4. After all necessary dental treatments have been completed; you will have impressions taken for professional whitening system.
5. Upon your next appointment, you will receive The Professional Teeth whitening package
6. Must comply with missed appointment policy
7. Must not have any outstanding bills with our office

Existing Patient Activation Criteria

1. Must be 18 years of age or older.
2. Must comply with minimum required dental care as treatment planned by doctor
3. Must comply with missed appointment policy
4. Must not have any outstanding bills with our office
5. Must have at least six month patient history without any missed appointments or late arrivals

Lifetime Maintenance Criteria

1. Must maintain the minimum continued care and treatment planned and appointed Dr. Pannu
2. Must maintain continued hygiene care (six month hygiene appointments)
3. Must comply with all Dental policies regarding payment and missed appointments
4. A maximum of one whitening solution refill will be rewarded at each re-care appointment, or twice annually
5. Lost or destroyed applicator trays will be replaced at your expense
6. Dental trays must be brought to each office visit to insure the proper tray fit.

You will receive your whitening package upon completion of all the necessary dental treatments as determined by our office. Should no dental treatments be required for maintaining your healthy teeth and gums, you will receive the total whitening package upon completion of your follow-up visit (typically six months). A minimum of gum and teeth health is required to receive the professional whitening package in order to prevent complications that may arise with unhealthy teeth and gums. Dr. Pannu has the right to refuse the offer if deemed necessary based on your health conditions, misuse, abuse, or any other factor deemed that would void.

I, _____ hereby certify that I agree to the terms and conditions outlined above. I also acknowledge receipt of Dr. Pannu's Missed Appointment Policy. I understand that the Professional Teeth Whitening for Life program is a privilege of only those individuals who meet and maintain a regular preventative maintenance schedule with our office and adhere to the criteria pertaining to this program.

Signature

Date